

# LET'S *partner* TOGETHER



## BUSINESS DEVELOPMENT OPPORTUNITIES



Yorktown Center, a 1.5 million square-foot two-level indoor and outdoor shopping center with over 150 specialty stores and 20 restaurants, is located in the heart of Chicago's western suburbs. Yorktown Center has provided national and local brands, agencies and retailers across many different industries unparalleled advertising presence in their target market. Strategically reach your customer by placing your brand, message, product or service in front of *nine million visitors annually*.

Owned and managed by Pacific Retail Capital Partners, Yorktown Center offers unmatched depth of knowledge in all aspects of retail real estate and development to deliver top-tier service to partners, agencies, shoppers and communities. With decades of experience, Yorktown Center specializes in experiential marketing, pop-up retail, advertising and sponsorships to enhance the value, quality, and ROI of its growing portfolio of partners.



### advertising

- Exterior LED Billboard
- Exterior Static Billboard
- Sky Banners
- Mall Entrance Window Graphics
- Escalator Wraps
- Elevator Wraps
- Column Wraps
- Bulkhead Graphics
- Exterior Light Pole Banners
- Mobile Standees
- Table Clings
- Door Clings
- Table Tents
- Custom Projects

### activations

- Branded Kiosks and Retail Merchandising Units
- Unique Displays
- Pop-Up Shops
- Visual Vignettes
- Sampling
- Branded Corridors, Soft Seating or Common Area Intersections
- Informational Booths and Tables
- Food Trucks
- Vehicle Placement
- Ride & Drives
- Staffed or Unstaffed Displays
- Enter-to-Win Static Displays

### sponsorship

- New Children's PLAY Area
- Santa and Easter Bunny Photos
- Kids Club Program
- Major Event (Easter Egg Hunt, Santa's Grand Arrival, Toy Drive)
- School Bucks Program
- Health and Wellness Program
- Custom Opportunities

# center facts AND demographics



Conveniently located in Chicago's affluent western suburbs, Yorktown produces sales in excess of **\$300 million** annually and offers a wide array of convenience and destination shopping, dining and entertainment alternatives.

## TRADE AREA (10 MILE RADIUS)

Population	1,032,650	Avg. Household Income	\$107,778
Total Households	381,886	Median Age	39.9 yrs.

- Over 150 popular stores and well-known restaurants including: H&M, Gap, Eddie Bauer, Forever 21, HomeGoods, Lands' End, LOFT, Marshalls, PINK, Sephora at JCPenney, Victoria Secret, Zales, Harry Caray's Italian Steakhouse & Rock Bottom Brewery.
- Department stores include top performing Von Maur and Carson's, as well as JCPenney. Additionally, Target, Yorktown's Premium AMC Theatre and IMAX Cinema are located on the property.
- Yorktown Center hosts over 9 million visitors annually.
- Over 50% of Yorktown Center's shoppers have earned a 4-year college degree or higher.
- Located in the heart of the Butterfield business corridor, there are over 750,000 full-time employees within a 10 minute drive.
- Strategically positioned at the intersection of Butterfield Road and Highland Avenue, more than 1.4 million vehicles pass the property every month.
- From The Capital Grille and RA Sushi Bar Restaurant to Brio Tuscan Grille and D.O.C Wine Bar, Yorktown Center boasts \$32 million in restaurant sales.
- As part of a recent \$25 million renovation, Yorktown Center transformed Center Court, created a children's PLAY area that offers learning activities for toddlers to tweens, a re-imagined food court area known as The Eatery, a new grand mall entrance, modernized restrooms and a luxe Family Lounge.
- The Last Chance clearance store opened its second location at Yorktown Center in October 2016. Last Chance offers one-of-a-kind finds and unbelievable deals on Nordstrom full line and Nordstrom Rack merchandise drawing visitors from the tri-state area.

## CONTACT information

**Erin Falbo** 630.629.7330 | [efalbo@yorktowncenter.com](mailto:efalbo@yorktowncenter.com)  
**Cindy Czech** 480.284.8843 | [cczech@pacificretail.com](mailto:cczech@pacificretail.com)

203 YORKTOWN CENTER, LOMBARD, ILLINOIS 60148 | 630.629.7330 | [www.yorktowncenter.com](http://www.yorktowncenter.com)  
TEXT US 630.326.3025 | [#yorktowncenter](https://twitter.com/yorktowncenter)



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