

# EXPAND

*your business*



YORKTOWN



## BUSINESS DEVELOPMENT OPPORTUNITIES

Yorktown Center is a 1.5 million square-foot shopping center with over 150 specialty stores, 20 restaurants, three boutique fitness studios, an AMC movie theater and a hotel. From national brands to local businesses, Yorktown Center specializes in experiential marketing, pop-up retail, advertising and sponsorships that enhance the value and return on investment of the brand.



### *advertising*

- Exterior LED Billboard
- Exterior Static Billboard
- Sky Banners
- Mall Entrance Window Graphics
- Escalator Wraps
- Elevator Wraps
- Column Wraps
- Bulkhead Graphics
- Exterior Light Pole Banners
- Mobile Standees
- Table Clings
- Door Clings
- Table Tents
- Custom Projects

### *activations*

- Branded Kiosks and Retail Merchandising Units
- Unique Displays
- Pop-Up Shops
- Visual Vignettes
- Sampling
- Branded Corridors, Soft Seating or Common Area Intersections
- Informational Booths and Tables
- Food Trucks
- Vehicle Placement
- Ride & Drives
- Staffed or Unstaffed Displays
- Enter-to-Win Static Displays

### *sponsorship*

- New Children's PLAY Area
- Santa and Easter Bunny Photos
- Kids Club Program
- Major Event
- School Bucks Program
- Health and Wellness Program
- Custom Opportunities

# Center facts



## Demographics

TRADE AREA (10 MILE RADIUS)

Population	1,031,526
Total Households	381,644
Average Household Income	\$110,790

- Conveniently located in Chicago's affluent western suburbs, Yorktown produces sales in excess of **\$300 million** annually and offers a wide array of convenience and destination shopping, dining and entertainment alternatives.
- Yorktown Center hosts over **9 million visitors** annually.
- Located in the heart of the Butterfield business corridor, there are over **750,000 full-time employees** within a 10 minute drive.
- Yorktown Center boasts over **\$32 million in restaurant sales** and includes well-known names such as The Capital Grille, Brio Tuscan Grille, RA Sushi Bar & Restaurant and D.O.C Wine Bar.
- As part of a recent **\$25 million renovation**, Yorktown Center transformed **Center Court**, created a **children's PLAY area** that offers learning activities for toddlers to tweens, a re-imagined food court area known as **The Eatery**, a new **grand mall entrance**, **modernized restrooms** and a **luxé Family Lounge**.
- Over 50% of Yorktown Center's shoppers have earned a **4-year college degree or higher**.
- **Over 150 popular stores and well-known restaurants including:** H&M, Gap, Eddie Bauer, Forever 21, HomeGoods, Lands' End, LOFT, Marshalls, PINK, Sephora at JCPenney, Victoria's Secret, Zales, Harry Caray's Italian Steakhouse & Rock Bottom Brewery.
- Department stores include top performing Von Maur as well as JCPenney. Additionally, Target, Yorktown's Premium AMC Theatre and IMAX Cinema are located on the property.
- Strategically positioned at the intersection of Butterfield Road and Highland Avenue, more than **1.4 million vehicles** pass the property every month.
- The **Last Chance** clearance store opened its second location at Yorktown Center in **October 2016**. Last Chance offers one-of-a-kind finds and unbelievable deals on Nordstrom full line and Nordstrom Rack merchandise **drawing visitors from the tri-state area**.

**ERIN FALBO**  
630.629.7330  
efalbo@yorktowncenter.com

**CINDY CZECH**  
480.284.8843  
cczech@pacificretail.com

#LifesBetterIRL

| @YorktownCenter

CALL US 630.629.7330 OR TEXT US 630.326.3025 | yorktowncenter.com | pacificretail.com  
203 Yorktown Center | Lombard, IL 60148

# CONTACT information



YORKTOWN

A PACIFIC RETAIL PROPERTY