

# EXPAND EXPAND EXPAND EXPAND EXPAND YOUR BUSINESS



Yorktown Center is a 1.4 million square-foot shopping center with over 150 specialty stores, 20 restaurants, three boutique fitness studios, an AMC movie theater and a hotel. From national brands to local businesses, Yorktown Center specializes in experiential marketing, pop-up retail, advertising and sponsorships that enhance the value and return on investment of the brand.



## ADVERTISING ADVERTISING ADVERTISING ADVERTISING

- |                   |                 |                       |
|-------------------|-----------------|-----------------------|
| Sky Banners       | Escalator Wraps | Column Wraps          |
| Window Graphics   | Elevator Wraps  | Light Pole Banners    |
| Bulkhead Graphics | Mobile Standees | Branded Seating Areas |
| Table Tents       | Door Clings     | Floor Graphics        |



## ACTIVATIONS ACTIVATIONS ACTIVATIONS ACTIVATIONS

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|------------------|-----------------------|
| Pop-Up Events    | Vehicle Placement     |
| Visual Vignettes | Enter-to-Win Displays |
| Sampling         | Food Trucks           |
| Branded Kiosks   | Staffed Displays      |
| Info Booths      | Unstaffed Displays    |



## SPONSORSHIP SPONSORSHIP SPONSORSHIP SPONSORSHIP

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|----------------------|----------------------|
| Kids' PLAY Area      | Wellness Program     |
| Santa Photos         | Recurring Event      |
| Easter Bunny Photos  | Major Seasonal Event |
| Dog Lounge           | Common Area Space    |
| Dog-Friendly Amenity | Custom Opportunities |

# CENTER FACTS CENTER FACTS CENTER FACTS CENTER FACTS

## DEMOGRAPHICS

### TRADE AREA (10 MILE RADIUS)

Population	1,011,581
Total Households	377,519
Average Household Income	\$118,417



- Conveniently located in Chicago's affluent western suburbs, Yorktown produces annual sales in excess of **\$300 million** annually and offers a wide array of convenience and destination shopping, dining, fitness and entertainment selections.
- Yorktown Center hosts over **8 million visitors** annually.
- Located in the heart of the Butterfield business corridor, there are over **750,000 full-time employees** within a 10 minute drive.
- Yorktown Center boasts over **\$32 million in restaurant sales** and includes well-known names such as The Capital Grille, RA Sushi Bar and FlatTop Grill.
- As part of a **\$25 million renovation**, Yorktown Center transformed **Center Court**, created a **Children's PLAY Area**, a re-imagined food court area known as **The Eatery**, a new **grand mall entrance**, modernized restrooms and a luxe **Family Lounge**.
- Over 50% of Yorktown Center's shoppers have earned a **4-year college degree or higher**.
- **Over 150 popular stores and well-known restaurants including:** HomeGoods, Marshalls, H&M, Eddie Bauer, Forever 21, Lands' End, LOFT, PINK, Sephora at JCPenney, Francesca's, Harry Caray's Italian Steakhouse and Rock Bottom Brewery.
- Department stores include **top-performing** Von Maur as well as JCPenney. Additionally, Target, Yorktown's Premium AMC Theatre and IMAX Cinema are located on the property.
- Strategically positioned at the intersection of Butterfield Road and Highland Avenue, more than **1.4 million vehicles** pass the property every month.
- The **Last Chance** clearance store, **operated by Nordstrom**, opened its second store nationwide in 2016 at Yorktown Center. Last Chance offers one-of-a-kind finds and unbelievable deals on Nordstrom full line and Nordstrom Rack merchandise **drawing visitors from the tri-state area**.



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MORE INFO**

